CLAIMS

What is claimed is:

1   1.   A method for creating a presentation, comprising the steps of:
2   (a)   receiving an indicia representative of a store goal;
3   (b)   integrating retail information that provides assistance with achieving the store goal;
4   (c)   monitoring progress of a student toward the store goal; and
5   (d)   providing feedback assisting the student in accomplishing the store goal.

1   2.   A method for creating a presentation as recited in claim 1, including the step of indexing media
2   information to enhance the integration of the media information into the presentation.

1   3.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,
2   wherein inventory control is integrated into the presentation.

1   4.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,
2   wherein pricing strategy is integrated into the presentation.

1   5.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,
2   wherein return on revenue is integrated into the presentation.

1   6.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,
2   wherein markdown is integrated into the presentation.

1   7.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,
2   wherein stocking is integrated into the presentation.

1   8.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,
2   wherein assortment strategy is integrated into the presentation.

1   9.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,
2   including the step of adjusting an example based on the student's progress.

1   10.   An apparatus that creates a presentation, comprising;

2   (e)   a processor;

3   (f)   a memory that stores information under the control of the processor;

4   (g)   logic that receives indicia representative of a store goal;

5   (h)   logic that integrates retail information that provides assistance with achieving the store goal; and

6   (a)   logic that monitors progress of a student toward the store goal and provides feedback that assists the

7   student in accomplishing the store goal.

1   11.   An apparatus that creates a presentation as recited in claim 10, wherein advertising information is

2   integrated into the presentation.

1   12.   An apparatus that creates a presentation as recited in claim 10, wherein inventory control is integrated

2   into the presentation.

1   13.   An apparatus that creates a presentation as recited in claim 10, wherein pricing strategy is integrated

2   into the presentation.

1   14.   An apparatus that creates a presentation as recited in claim 10, wherein return on revenue is integrated

2   into the presentation.

1   15.   An apparatus that creates a presentation as recited in claim 10, wherein markdown is integrated into the

2   presentation.

1   16.   An apparatus that creates a presentation as recited in claim 10, wherein stocking is integrated into the

2   presentation.

1   17.   An apparatus that creates a presentation as recited in claim 10, wherein assortment strategy is

2   integrated into the presentation.

1   18.   An apparatus that creates a presentation as recited in claim 10, including logic that adjusts an example

2   based on the student's progress.